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Lambert, Edwards & Associates Expands Automotive Practice

Grand Rapids, Mich. – Feb. 13, 2015 – Lambert, Edwards & Associates (LE&A), one of Michigan’s top-ranked public relations agencies and the state’s largest investor relations and public affairs firm, has expanded its automotive team with the addition of Senior Director Brad Warner to its Detroit office. Warner’s responsibilities include leading the Automotive Practice and providing full-service communications counsel and program implementation to automotive suppliers and service providers from all tiers of the supply chain.

Warner brings more than 20 years of integrated communications experience to LE&A, dominated by automotive product technology, manufacturing and merger and acquisition initiatives. Previously, Warner served as the North American Regional Communications Manager for Valeo, where he championed its initial participation at both the Consumer Electronics show in Las Vegas and the North American International Auto Show in Detroit. Prior to that, he was the marketing manager for Robert Bosch LLC’s North American Diesel Systems division, where he helped guide and execute clean diesel promotional activities for the region, including its participation in the 2008 and 2009 Detroit Belle Isle Grand Prix. He has also served as the manager of public relations and internal communications for Siemens VDO Automotive Corp., before and during its acquisition by Continental AG.

Warner earned a bachelor’s degree in communications with an emphasis in public relations from Michigan State University. Currently, he is the chair of the Automotive Public Relations Council (APRC), member of the Automotive Press Association (APA) and head coach of the Birmingham Area Youth Rugby Football Club.

Warner resides in Royal Oak, Mich., with his wife Nikki, son Chase, and daughter, Emerson.

LE&A (www.lambert-edwards.com) is a top-10 Midwest-based PR firm and a top-15 investor relations firm nationally with clients based in 20 states and six countries. As Michigan’s largest PR firm – with offices in Grand Rapids, Lansing and Detroit – LE&A serves middle-market companies and national brands across a wide array of industries and is the state’s largest bipartisan public affairs firm. LE&A has posted 16 years of growth, been named *PR Week* and *PRNews* Small Firm of the Year, honored as an Edward Lowe “Michigan 50 Companies to Watch,” and earned *Crain’s* “Michigan’s Healthiest Employers” and “Coolest Places to Work” awards. LE&A is also a global partner in PROI Worldwide, the largest partnership of independent PR firms in the world spanning 120 cities on five continents. Follow us on [Facebook](#) and on Twitter [@LambertEdwards](#).

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